

About us

Destination Southern NSW is one of seven Destination Networks responsible for delivering the NSW Government's Visitor Economy Strategy 2030. The Destination Southern NSW region encompasses eight local government areas: Bega Valley, Eurobodalla, Snowy Monaro, Queanbeyan-Palerang, Yass Valley, Goulburn Mulwaree, Upper Lachlan, and Hilltops, represented by three sub-regions: the Southern Tablelands, Snowy Mountains, and South Coast.

The organisation's objective is to coordinate tourism strategies and projects to promote growth and raise the profile of the visitor economy across the region. Our work aligns with the objectives, strategies, and commitments of the NSW Government and Destination NSW (DNSW). We work in partnership and with the support of DNSW and other State and Australian Government agencies, industry and business associations, tourism and allied business operators, and local governments throughout the Destination Southern NSW region.

About the role

This is a contracted position on a 22.5 hr/week basis (working Tuesday, Wednesday, and Thursday) with responsibility for the Southern Tablelands geographical area (Queanbeyan-Palerang, Yass Valley, Goulburn Mulwaree, Upper Lachlan, and Hilltops local government areas).

Remuneration

- \$58,000 salary
- Superannuation at statutory rate (currently 11.5 %)
- Fully maintained motor Vehicle (including provision for private usage)

About you

Reporting to the General Manager, Destination Southern NSW, you will work closely with industry stakeholders in the visitor economy to help them grow and develop their tourism businesses. This will include leveraging funding and building industry capacity through DNSW's 'NSW First' program and other industry development programs. Working alongside local government stakeholders to build networks and tourism product and experience clusters, you will be rewarded by assisting business to build strong and sustainable tourism products and memorable experiences and strengthening partnerships and collaboration.

To apply

Submit an application that includes:

- A cover letter addressing how you meet the essential requirements as listed in the [IDM Role Description Jan 2025 Southern Tablelands.pdf](#) (max 2 pages)
- A resume outlining your experience including examples of your success that relate to this role (max 5 pages)
- Response to the following questions (max 2 pages)
 1. What initiatives have you implemented to drive business improvement that led to growth and sustainability? Please share a case study or two.
 2. Give an example of how you have strengthened collaboration to achieve positive outcomes. Perhaps between business and local government? What were the challenges and how did you overcome them?

Applications should be submitted by 5.00 pm, Friday, 31 January 2025 to info@dsnsw.com.au
For further information please contact General Manager Richard Everson on 0427 27 27 54 or email richard.everson@dsnsw.com.au