

Hello industry friends,

What beautiful weather we are having. It's hard to believe summer, and Christmas, are just around the corner. Excitement is buzzing throughout the industry, as tourism operators and hospitality venues prepare for the festive season and pending school holidays.

The team have also been busy with projects and industry engagements, including an outing to Murrumbateman to visit a number of new product offerings. Read about the new product in the **Local News** section and the team's adventures via the Destination Southern NSW section, which also details information on an upcoming networking event in Young.

News in the **Industry Updates** section highlights recent domestic visitation data, a number of new resources for small businesses and two surveys providing industry stakeholders to opportunity to have their say on important topics.

The **Grants | Funding | Awards** section celebrates new hatted restaurants and information on new funding opportunities.

Check out the **Workshops | Webinars | Training** section for details on a free session hosted by Destination NSW, about how to attract electric vehicle (EV) drivers to your destination and business.

Until next month,

The DSNSW Team

<u>Destination Southern NSW | LinkedIn @DSNSW | info@dsnsw.com.au</u>

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Destination Southern NSW News



Southern Yarns

Grove Estate | Young NSW 23rd November | Drop in 430 - 630pm

Join us for Southern Yarns in Young

Join the Destination Southern NSW board and team for a drop-in networking event at <u>Grove Estate in Young</u>, where we will share updates on key projects, along with industry news and data.

We are keen to hear about industry challenges experienced across the region and discuss opportunities, as well as meet anyone thinking about venturing into the tourism industry.

Event Details:

Southern Yarns | Destination Southern NSW Industry Networking Event Thursday, 23 November 2023 – Drop in anytime from 4.30 – 6.30 pm Grove Estate, 4100 Murringo Rd, Young NSW

Join us for this free event and get to know our board and team over some light refreshments. There is no need to RSVP.

Please share this invitation with your tourism and hospitality friends.

For more information, dietary requirements, or any questions, please contact Kylie Bushby, Industry Development Manager, Southern Tablelands via kylie.bushby@dsnsw.com.au









Destination Southern NSW in Murrumbateman

The Destination Southern NSW team had an exciting time visiting tourism stakeholders in Murrumbateman recently.

After taking a look through the cellar door at <u>Shaw Wines</u>, the team ventured down to Fairley Square, home to lots of great small businesses that have recently opened in the precinct.

Lunch was served at <u>Two Before Ten</u>. Afterwards, the team popped across to <u>Clementine Bakery</u> to pick up some delicious baked goods - the sourdough proved to be a favourite.

The afternoon was wrapped up with a visit to <u>Thyme To Taste Emporium</u> which stocks a wide range of local wine, beer and spirits as well as regional produce, and provides on-site tastings.

Images: Top Left - Ten Before Two, Top Right - Thyme to Taste, Bottom - Clementine Bakery

Local News

Discover what's been happening across the tourism industry within the Destination Southern NSW network. To share news of your new product, experience or event, please email Tash via comms@dsnsw.com.au



Crank It Up Festival - NSW Tourism Award Winner

<u>Crank it Up Batemans Bay</u> took home the Tourism Star Judges Award at the 2023 NSW Tourism Awards. The Award, which honours entries that show commitment, innovation and resilience, was received on the night by Leisa Tague and husband Chris. Leisa said they were "proud to be nominated with no expectation of winning, so to come home with the Tourism Star Judges Award was wonderful".

The couple expressed their gratitude to the community, the car lovers and amazing bands who "make us rock" as well as their friends and family who help with hosting the event.

Crank It Up Batemans Bay will take place over the weekend of 18th/19th November.

Find out more here.



Rove Numby

Congratulations to Louise Crawford and husband Dave who have launched Rove Numby, a fully hosted, guided and catered weekend escape, set on Numby Station, a 6,000-ha property situated on the banks of the upper reaches of the Lachlan River in Wiradjuri country.

Weekend escapes include a balance of active adventure and relaxation, with guided walking, dining at historic Rosewood Cottage and luxury camping for groups of 6-8 people and private groups. Meals include food and wine over a shared table surrounded by beautiful landscapes, rich in diversity and history.

Find out more here.



Clementine Bakery Murrumbateman

Congratulations to Adam and Brooke from Clementine Bakery, who have opened their second bakery, this time in Fairley Square, Murrumbateman, open Thursday to Sunday from 7:00 am until sold out.

A small artisan bakery, Clementine offers sourdough, croissants, pastries and a selection of baked goods. Everything is made by hand in small batches using local ingredients and seasonal produce wherever possible.

Find out more here.



Two Before Ten Murrumbateman

Two Before Ten Murrumbateman has also opened up in Fairley Square, serving up a great range of breakfast and lunch offerings, with bread products made at Clementine Bakery and locally sourced produce used wherever possible.

Opening hours are Monday to Friday 7:30am-3pm, and weekends from 8am-2pm. View the menu here.

Find out more about Two Before Ten Cafes and Roastery here.



Gravity Eden Mountain Bike Park

Gravity Eden Mountain Bike Park has opened, with more than 58km of gravity-fed mountain bike trails with premium, machine-built singletrack. Experiencers can ride summit to sea from a peak elevation of 300m, from the deep wilds of Nullica Forest to the shores of Twofold Bay

Gravity Eden is a collaboration between the Eden Mountain Bike Club, Eden Community Access Centre, and the Forestry Corporation of NSW.

Find out more here.

NSW Good Food Guide Award Winners



Good Food Guide Award Winners

Congratulations to The Milton Hotel, Queen Chow in Narooma and Merimbula's Valentina, three south coast businesses that have had hats awarded and recognised as part of the prestigious NSW Good Food Guide awards.

Read more here.

Industry Updates

Domestic Visitor Activity

Tourism Research Australia's August snapshot for tourism activity has been released, comparing August 2023 with August 2022, indicating stronger domestic tourism results. Overnight spend, trips and nights were all up.

Read more	<u>here</u> .			

Music Industry Survey

The NSW Government is conducting a survey of artists and professionals working in the music industry in a bid to build a picture of the challenges faced and what can be done to restore the live music scene to a position of strength in the state's cultural fabric.

Find out more and access the survey here.

Hospitality Training Needs Survey

Share your valuable industry insights and recommendations that to inform training and funding across the hospitality sector.

The survey is open until the 30th of November 2023.

Complete the survey <u>here</u>.

Get Ready NSW Campaign

Households and business owners across NSW can better plan for natural disasters thanks to a new preparedness campaign called Get Ready NSW.

Get Ready NSW is designed to guide communities on how to better protect themselves from a range of natural disasters including bushfires, storms and floods.

Find out more via the Get Ready NSW Website.

New Agritourism Resource

The Department of Planning and Environment has released a new guide to help NSW farmers set up agritourism businesses on their land. It explains what planning approvals are needed and how landowners can meet the requirements. It also includes practical advice on issues such as location and design.

Download a copy of the guide.

Cyber Security Resource

The NSW Government has released a new resource for small businesses to help them better understand their risks online and to be proactive against scams, email attacks, and malicious software.

ID Support NSW has developed a webpage containing information and tips on how to stay cyber secure, as well as free interactive learning modules and printable checklists to help businesses regardless of their size or budget.

Find out more here.

Global Sustainable Tourism Summit 2024

Ecotourism Australia will hold the inaugural 2024 Global Sustainable Tourism Summit from 4 -6 June 2024 at the Sustainable Tourism Certified Pullman Mercure Brisbane King George Square.

Find out more here.

Grants | Funding | Awards

National Banksia Sustainability Awards

The National Banksia Sustainability Awards shine a spotlight on the achievements and accomplishments of individuals, organisations and communities across the nation.

As the longest-running and most prestigious sustainability awards in Australia, the 35th Banksia Awards will celebrate excellence in 14 categories, highlighting sustainability practices across the country.

Entries close on 18 December 2023.

Find out more here.

EV Destination Charging Grants

Funding is available to assist eligible regional NSW businesses and councils to install EV charging stations, by co-funding the purchase and installation of EV chargers.

Up to 75% of costs are covered under the program.

Applications close Friday 3 May 2024 AEDT 5 pm

Find out more <u>here</u>.

NSW Surf Club Facility Program

NSW Surf Life Saving Clubs can apply for funding for new and improved facilities following the opening of the NSW Government's Surf Club Facility Program.

Clubs can apply for grants for the upgrade, restoration or construction of these critical surf life-saving facilities, under three funding categories, with different closing deadlines.

The program not only keeps Surf Life Saving Clubs modern and accessible but also helps Surf Life savers better protect community members and visitors to the region.

Find out more <u>here</u>.

Recreational Fishing Trust Grants

The Recreational Fishing Trust Grants are open. The program enables fishing clubs and local Councils to apply for funding for projects to improve and promote recreational fishing.

Application close 18 December 2023

Find out more <u>here</u>.

Grant Search

Workshops | Webinars | Training

Creating EV-Friendly Road Trip Experiences

Join <u>Destination NSW</u> and a guest presenter from the Office of Energy and Climate Change (OECC) to find out how to attract electric vehicle (EV) drivers to your destination and business.

In this online session for NSW visitor economy businesses, including visitor attractions, accommodation, tour and activity providers, find out:

- * How being EV friendly is great for visitor economy businesses to help attract EV road trippers
 - * Information about the NSW Government's EV destination charging grants program, which co-funds up to 75% of the cost of purchasing and installing EV chargers
 - * Advice on EV charging installation and equipment
 - * Tips for promoting EV charging facilities to visitors

Date: Thursday 30 November 2023 Time: 10:30am - 11:30am

Find out more and register <u>here</u>.

This session will be followed by Q&A with the presenters.







Destination Southern NSW Ltd is supported by the NSW Government and Destination NSW

Party Turk Carlin

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